MSP case study: engaging the contingent workforce with talent pools.

industry: biopharmaceuticals



As a forward-thinking organization, the company insists on continually finding ways to elevate the performance of its contingent workforce, enhance the talent experience and drive efficiencies. After a recent acquisition by another global life sciences business, however, the drug maker needed to ensure its contingent workforce could continue to create value under a new corporate structure.

The employer worked closely with Randstad Sourceright under its managed services program (MSP) to create a private talent pool for manufacturing, R&D and life sciences roles. These innovations help ensure the company's value-creation progress continues, even under the new structure. With the talent pools in place, the company acquires flexible talent more quickly, knowing it has access to a growing community of interested and qualified workers. By leveraging Randstad Sourceright's proprietary freelancer management system (FMS), the client is able to effortlessly deploy workers, manage them through the company's vendor management system (VMS) and keep them engaged and satisfied.

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